



# WINNING TECHNOLOGY OUR PATH TO SUCCESS

The NOVOMATIC success story began in 1980 when the company was founded by Professor Johann F. Graf in Austria. Today, it is one of the leading European and largest global gaming technology groups. In addition to this, NOVOMATIC is the largest manufacturer of gaming equipment and a technology leader in server-based gaming and video lottery terminals with a strong market position in Germany, Italy, the UK, Spain, the Netherlands, the CEE/SEE region, and Austria.

## Pioneering work meets high-tech

The NOVOMATIC AG Group employs over 26,200 people worldwide. The company has operations in over 50 countries and exports high-tech gaming equipment to more than 130.

Its competitive advantage lies in its dual strategy as an operator of more than 2,100 electronic casinos, gaming facilities, and sports betting outlets, and as a producer and developer of gaming technologies, system solutions, and services on a global scale.

## SUBSIDIARIES \*

ADMIRAL Casinos & Entertainment AG  
Greentube GmbH  
LÖWEN ENTERTAINMENT GmbH  
NOVOMATIC Gaming UK Ltd.  
NOVOMATIC Gaming Spain S.A.  
NOVOMATIC Italia S.p.A.  
NOVOMATIC Netherlands B.V.  
Ainsworth Game Technology Ltd.

\*Selection from around 206 fully consolidated international subsidiaries





## Innovation as a success factor

NOVOMATIC is particularly notable for its unique innovative strength. This is why research and development are top priorities within the Group. With 31 technology centers in 18 countries and 13 production facilities in 12 countries, the company is constantly setting new standards. The exceptionally high level of vertical integration and more than 5,000 registered IP rights guarantee optimal product quality and technological excellence – from system solutions to innovative products for online, mobile, and social gaming.



### REVENUES

~€ 3.5 bn.

in FY 2024



### EMPLOYEES

>26,200

worldwide



### GLOBAL LOCATIONS

>50



### COMPETENCE CENTERS

**31** technology centers  
in 18 countries

**13** production facilities  
in 12 countries



### EXPORT RATE

~99%

sales in foreign markets



### OPERATIONS

>2,100  
self-operated gaming  
facilities around the world

## Responsibility as a basic principle

**OUR MOTTO**  
winning responsibly

**OUR VISION**  
WE are the most innovative provider  
of responsible entertainment.

### OUR STRATEGIC PILLARS



Our values: do – enjoy – respect

Sustainability is an integral part of the corporate strategy. This focuses on not only economic success but also employee and environmental protection and the safeguarding of stakeholder interests. In line with its motto "Winning Responsibly," NOVOMATIC assumes responsibility – as a basis for its long-term commercial success. This is driven by its corporate vision of being the world's most innovative and trustworthy provider of Responsible Entertainment.

NOVOMATIC monitors and manages a number of non-financial performance indicators, in order to constantly improve its Group-wide Economic, Social, & Governance (ESG) performance. The success of these efforts has also been confirmed by multiple excellent ESG Ratings.