

NOVOMATIC awarded one of the first Gaming Related Vendor Licenses in the United Arab Emirates

As one of the first gaming companies worldwide, NOVOMATIC is proud to have been awarded a Gaming Related Vendor License – Tier 1 by the General Commercial Gaming Regulatory Authority (GCGRA) of the United Arab Emirates (UAE). With a strong focus on innovative solutions, compliance, and strategic partnerships, Europe's leading gaming technology group is now excited to expand its presence throughout the Middle East.

Gumpoldskirchen/Abu Dhabi, April 10, 2025 – The GCGRA has granted NOVOMATIC a Gaming Related Vendor License – Tier 1, enabling the company to expand its presence with a comprehensive portfolio of state-of-the-art land-based gaming solutions. Recognized for its technological excellence and commitment to regulatory compliance, NOVOMATIC aims to establish itself as a reliable partner for licensed operators in the UAE.

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group, emphasizes: “Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for NOVOMATIC. This honor reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy.”

“As a leading global player in the gaming industry, NOVOMATIC is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market. Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide” states **Thomas Schmalzer, VP Global Sales and Product Management of NOVOMATIC AG**.

Established in September 2023, the GCGRA serves as the UAE's federal executive agency responsible for regulating and overseeing commercial gaming within the UAE, crafting and implementing a comprehensive regulatory framework and guidelines to ensure integrity, transparency, and responsible business practices across the industry. NOVOMATIC's licensing approval under this robust framework emphasizes its proactive approach to compliance and its vision for establishing long-term partnerships built on trust and excellence.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 26,200 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in more than 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,100 electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

About GCGRA

For more information on the GCGRA and commercial gaming in the UAE, please visit www.gcgra.gov.ae

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