

NOVOMATIC Americas Introduces a New Era of Gaming Innovation: Street Smart, Ultimate POTS Frenzy! No Gimmicks. Just Games.

For over 12 years, NOVOMATIC Americas has participated in the Indian Gaming Association's largest trade show. This year, the stage is set at the San Diego Convention Center for the Ultimate POTS Frenzy!

Gumpoldskirchen/Chicago, March 18, 2025 – NOVOMATIC Americas is unveiling its most dynamic, technology-driven pots style portfolio yet, taking over **booth #2031** with an electrifying showcase of gaming innovation. More than just a trade show, IGA 2025 marks a fearless, urban-inspired celebration designed to amplify player engagement, optimize operator efficiency, and honor the legacy of tribal gaming communities.

At **IGA 2025**, NOVOMATIC Americas will introduce an impressive lineup of high-performance products — each a testament to the brand's commitment to immersive design, intelligence-driven gameplay, and top-tier entertainment. Featured in the showcase are the new multi feature, pots style games such as **Ultra Boost™ 3 Treasures Tiger Storm**. The **Space Booster™** comes enhanced with a dynamic sign package. The title **Piggy Prizes - Wand of Riches** is displayed on an immersive 2x2 video wall setup. **The Linked Progressive GLOBE LINK™ Xtension Volume 2** features engaging themes such as **Golden Chicago™, Sugar Bliss™, Tiki Crush™, and Thunder Reign™**. All of these gaming highlights will be displayed on the outstanding **DIAMOND X™ 1.55J** cabinet. **MONEY PARTY™ FRESH!**, displayed on the **BLACK EDITION II 1.49J**, features fresh titles like **Fruit Boost Magic Coins. Clover Link Elements™** created by our technology partner **APEX PRO Gaming**, on the **APEX Pinnacle™ 43J Curve** highlights **Twist™ and Inferno™**. **CASH FLOOD™**, presented on the **V.I.P. X Royal™ 1.85**, delivers epic gaming experiences with the titles **Secrets of Wealth™, Roll on Fire™, and Nile Mistress™**. The **V.I.P. X Dream™ 3.43**, featuring the mesmerizing **Piggy Prizes - Wand of Riches**, makes gaming dreams come true.

Beyond cabinets and content, NOVOMATIC Americas is pushing the boundaries by spotlighting an integrated suite of innovative management and promotion solutions, including the next-generation **Casino Management System NOVOVISION™**, offering state-of-the-art operational efficiency. The ultra-responsive **NOVO UNITY™ PRO** solution takes electronic table games to a new level. This innovative ETG solution seamlessly integrates electronic live games – including Sic Bo, Baccarat, Roulette, Poker, BlackJack, and even slot games – across numerous player stations. The suite of ETG games, including **Lucky Lady's Roulette™** and **Going for Gold™**, will be displayed alongside advanced sports betting terminals **ActionBook™ Edge 1.43J** and **ActionBook™ Plus 2.27** to meet the evolving needs of operators.

"At NOVOMATIC Americas, our focus is on collaborating with our valued tribal partners and listening closely to our customers to deliver technology that seamlessly blends great games with reliable performance," said **Jakob Rothwangl, Managing Director of NOVOMATIC Americas**. "We're not simply launching new products; we're thoughtfully evolving the gaming experience by delivering solutions that provide solid performance, enhancing player engagement and supporting operational excellence."

Built on industry-leading technology, products such as **DIAMOND X™ 1.55J**, **BLACK EDITION II 1.49J**, **APEX Pinnacle™ 43J Curve**, **V.I.P. X Royal™ 1.85**, and the **V.I.P. X Dream™ 3.43**, redefine casino entertainment by seamlessly merging visual brilliance with excellent performance. NOVOMATIC Americas is setting a new standard in gaming innovation, transforming both gameplay experiences and casino floor management.

Step into the future of gaming and witness firsthand how NOVOMATIC Americas is revolutionizing the industry with its street-smart, tech-driven approach. Visit **booth #2031** to explore the ultimate fusion of high-energy gaming, innovative technology, and operator-focused solutions.

About NOVOMATIC Americas

Established in North America in 2012 NOVOMATIC Americas operates from Buffalo Grove, IL, as a subsidiary of NOVOMATIC AG Group, one of the world's largest gaming technology producers and operators, employing approximately 25,300 people globally. Founded by Professor Johann F. Graf in 1980, NOVOMATIC has subsidiaries in 50 countries, exports to 120 markets, and operates approximately 2,200 gaming facilities worldwide. The Group offers a comprehensive omni-channel portfolio, including land-based gaming, management systems, online/mobile gaming, sports betting, and cash management solutions. For more information, visit: www.novomaticamericas.com

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