

NOVOMATIC unveils exclusive experience during SAGSE 2025

Following its successful appearance at ICE 2025, NOVOMATIC is gearing up for a strong presence at one of the most important trade shows in Latin America: SAGSE 2025, taking place from March 19-20. The event will serve as the perfect platform to showcase groundbreaking gaming technologies, foster networking opportunities, and deliver premium entertainment experiences tailored to the region.

Gumpoldskirchen/Buenos Aires, March 10, 2025 – The anticipation is huge for one of the most important gaming events in Latin America, which will be held at the Hilton Buenos Aires Hotel in Argentina from March 19-20. NOVOMATIC, through its local subsidiary NOVOMATIC Argentina, will once again present its full range of products and gaming solutions in an exclusive company event during SAGSE. Visitors can look forward to land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, and sports betting products. On top of this 360° portfolio presentation, the itinerary promises an exclusive experience with live demonstrations, a wide range of activities, and premium catering.

Immersion in the NOVOMATIC Experience

Guests will be welcomed into a sophisticated and elegant atmosphere, enhanced by a captivating musical performance. The main attraction will be the NOVOMATIC Experience, dedicated to gaming excellence and technological innovation: Visitors will have the opportunity to experience NOVOMATIC's latest cutting-edge gaming cabinets and Linked Progressives. The new *GLOBE LINK™ Xtension Volume 2*, comprising five thrilling titles, will be presented on the *V.I.P. Lounge™ Curve 1.43* cabinet. The three games of the *ULTRA BOOST™ Link* will raise the excitement among attendees to a new level and will be displayed on the *PANTHERA™ Curve 1.43*. Premium entertainment is guaranteed with the presentation of the *DIAMOND X™ 1.55J* cabinet, shown with the *NOVO LINE™ GOLDEN LINK™ Edition 2*. The *BLACK EDITION II 3.27* and the showcase of the *IMPERA LINK™ Series 2* will round off the NOVOMATIC Experience. In addition to this, guests will also feel the excitement of the live tournament that will be held on the *V.I.P. Lounge™ Curve 1.43* featuring the ACP system. From a dedicated networking space to the exclusive catering and a number of further surprises, visitors to the NOVOMATIC Experience during SAGSE can look forward to a unique event.

Fabián Luis Grous, Managing Director of NOVOMATIC Argentina, is enthusiastic about the event and the company's commitment to continuous growth: *"We are excited about showcasing our product portfolio at one of the most important trade shows in Latin America. SAGSE is an invaluable opportunity to present our latest innovations, strengthen partnerships, and gain insights into the evolving market dynamics. We also greatly appreciate the presence of Max Bauer, VP Latin America & Caribbean of NOVOMATIC, whose support highlights our dedication to this key market. Expectations drive us forward, motivating us to push boundaries, embrace new technologies, and deliver exceptional gaming experiences that resonate with players and operators alike."*

With an impressive lineup of state-of-the-art gaming cabinets, Linked Progressives, and innovative system solutions, NOVOMATIC Argentina is ready to reaffirm its market leadership and set new industry standards.



About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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