

## **NOVOMATIC and Tipico sign agreement on the sale of ADMIRAL Austria**

*Europe's leading gaming technology group intends to sell the ADMIRAL Group in Austria to the Tipico Group and will be focusing on international growth markets and further global expansion.*

**Gumpoldskirchen, January 8, 2025** – NOVOMATIC AG has concluded an agreement with the Tipico Group on the sale of its 100% stake in ATLAS Group GmbH, parent company of the ADMIRAL Group in Austria, subject to certain conditions such as regulatory approvals.

Tipico Group, the leading provider of sports betting and online slot games in Germany, sees this investment as an important step towards further strengthening its position in Austria and expanding its portfolio. The NOVOMATIC AG Group confirms this as a step increasing the focus on its international business orientation as a global innovation leader in the industry.

### **Stefan Krenn, Executive Board Member NOVOMATIC AG:**

*“We have decided to sell the ADMIRAL Group in Austria in order to focus on international growth markets and drive further global expansion. In Tipico, we found a highly professional and reliable partner who will continue to operate ADMIRAL in Austria successfully and sustainably.”*

### **Axel Hefer, CEO Tipico Group:**

*“This agreement is an important milestone in Tipico’s expansion strategy to further broaden our leading role in the German-speaking market and strengthen our position in Austria. For 20 years, Tipico has stood for state-of-the-art technology, innovative products, and consumer protection. We are pleased to have found in ADMIRAL a partner who shares these same values and we look forward to a successful future in the Austrian sports betting and gaming market.”*



## **About NOVOMATIC**

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in around 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to over 120 countries. The NOVOMATIC AG Group operates gaming terminals and video lottery terminals (VLTs) in around 2,200 of its own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel portfolio for products for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit [www.novomatic.com](http://www.novomatic.com)

## **About Tipico:**

Tipico is the leading sports betting provider in Germany. As a pioneer in the industry, Tipico has been offering its customers state-of-the-art technology and innovative products for 20 years. Tipico consistently sets new standards in terms of speed, security, and user-friendliness. Hundreds of developers in our technology hubs in Germany, Austria, Poland, and Malta work every day to continuously improve our products.

Data security, consumer protection and effective, evidence-based player protection measures are an integral part of all our offerings.

Founded in 2004 in the EU member state of Malta, Tipico Group now employs more than 1,000 staff members. Another 6,000 staff members serve customers in over 1,000 betting shops across Germany and Austria, making it the largest retail betting network in the German-speaking region. In addition to partnerships with the German Football Association (DFB) and the DFL Deutsche Fußball Liga GmbH, Tipico also supports the easyCredit Basketball Bundesliga and FC Bayern Munich. For more information, visit [www.tipico-group.com](http://www.tipico-group.com)

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