

NOVOMATIC: Pioneering role in global player protection reaffirmed by international certification

In an industry that demands innovation and responsibility in equal measure, NOVOMATIC is once again sending a clear signal that player protection is more than just a buzzword. The recertification by the renowned Global Gambling Guidance Group (G4) is proof of NOVOMATIC's ingrained sense of responsibility and its deep commitment, which goes far beyond what is required by law.

Gumpoldskirchen, December 5, 2024 – Taking responsibility is in NOVOMATIC's corporate DNA. Responsible gaming together with the associated player protection and prevention measures are therefore a top priority for the Group. This is a fact demonstrated by the Group's recertification in accordance with the recognized G4 standard issued by the Global Gambling Guidance Group. The award, created by experts in the field of responsible gaming, is internationally recognized as the most renowned and demanding standard for player protection. As a pioneer and driving force in the area of player protection, NOVOMATIC has been committed to the G4 standard since 2019 and is one of the few gaming companies around the world to meet the demanding criteria of the independent audit. With certified locations in several core European markets – including Austria, Germany, the United Kingdom, Spain, Italy and the Netherlands – NOVOMATIC is demonstrating its consistent global focus on responsible and sustainable gaming technologies.

Responsibility at the highest level

The fact that the G4 standard is subject to ongoing development means that it is necessary to seek recertification every three years. As one of the world's leading gaming technology companies, NOVOMATIC rises to this challenge time and again with its full commitment and innovative solutions. "This certification is proof of our pursuit of excellent and responsible entertainment. As a globally active technology supplier and operator of international casinos, the recertification is clear evidence of our ongoing commitment to ensuring a safe and sustainable gaming experience," emphasizes the Executive Board of the NOVOMATIC AG Group. Ynze Remmers, G4 Lead Auditor, also adds, "NOVOMATIC AG, as a supplier to the industry, sets the bar for responsible gambling with cutting-edge biometric technology, robust player protection tools, and a commitment to global standards – driving player safety and innovation across the gaming industry."

The G4 certification comprises over 100 criteria – from comprehensive internal guidelines to intensive employee training, transparent customer risk education and responsible marketing. NOVOMATIC is a pioneer in responsible entertainment, consistently integrating responsible gaming into its business strategy at the highest level. Having renewed its G4 certification, NOVOMATIC remains a driving force behind global player protection.

Find out more about NOVOMATIC's commitment to responsible entertainment at www.novomatic.com/cr. Read more about G4 certification at www.gx4.com.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in around 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to over 120 countries. The NOVOMATIC AG Group operates gaming terminals and video lottery terminals (VLTs) in around 2,200 of its own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel portfolio for products for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

Inquiries:

Alexandra Lindlbauer

Director of Group Marketing &
Communications
NOVOMATIC AG

Tel: +43 2252 606 842

communications@novomatic.com

www.novomatic.com

