

## **NOVOMATIC player protection standards again receive international G4 certification**

*In a comprehensive recertification process, NOVOMATIC AG has renewed its G4 certification for player and youth protection according to the internationally recognised highest standards of the Global Gambling Guidance Group ("G4").*

Gumpoldskirchen, September 17, 2021 – The Austrian gaming technology group NOVOMATIC and its subsidiaries live the practice of responsible gaming at the highest level in all business areas. This has been proven once again by the currently renewed certification according to the internationally recognised G4 standards of the Global Gambling Guidance Group. Established by experts in the field of gambling addiction prevention and Responsible Gaming in 2003, the standards go far beyond local legal requirements and are thus internationally recognised as the most stringent in the field of player protection. NOVOMATIC was the first Austrian gaming company to be certified according to this standard.

NOVOMATIC Executive Board Member Johannes Gratzl explains the far reaching significance of high player and youth protection standards within the group: "Not only as an operator of international gaming venues, but also as a technology supplier exporting worldwide, the successful certification according to the highest international player protection standards is also a valuable recognition of NOVOMATIC's great efforts in this important area."

"With a new group wide player protection policy NOVOMATIC AG keeps improving and shows that responsible entertainment is at the core of their activities. These are well thought through, planned professionally and are monitored at central level", states Ynze Remmers, as a lead auditor of G4.

Not only NOVOMATIC AG, but also its subsidiaries with the highest turnover in Austria, Germany, Great Britain and the Netherlands are already G4-certified. This emphasises the full commitment and great importance of player and youth protection across the entire group. The company's compliance with the high standards for Responsible Gaming is audited every three years on the basis of around 100 criteria from all business areas – ranging from internal guidelines to staff training, player and youth protection, responsible marketing activities, customer education about the risks of gambling, and options for self-limitation or even self-exclusion. Since the international standards for Responsible Entertainment are constantly evolving in line with the latest scientific findings, recertification is required every three years.

Find out more about NOVOMATIC Responsible Entertainment in the current annual report as well as at [www.novomatic.com/cr](http://www.novomatic.com/cr)

Detailed information on the G4 player protection standards can be found at [www.gx4.com](http://www.gx4.com)

## **About NOVOMATIC**

*The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 45 countries and exports high-tech electronic gaming equipment and solutions to about 90 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its some 1,900 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at [www.novomatic.com](http://www.novomatic.com)*

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