

## **Spielbank Hamburg – CASH CONNECTION™ Ed. 1**

Release date: September 15<sup>th</sup>, 2020 • Embargo date: (immediate release)

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### **CASH CONNECTION™ Edition 1 launches at Spielbank Hamburg**

***Guests of Spielbank Hamburg will now find NOVOMATIC's new CASH CONNECTION™ Edition 1 at all four casino locations – with a mix of four exciting titles, a Progressive Link and integration with Hamburg's big jackpot feature, the 'Hamburg Jackpot'.***

With its impressive flagship, Casino Esplanade, as well as the branches Casino Reeperbahn, Casino Mundsburg and Casino Steindamm, Spielbank Hamburg is a pioneer in terms of service quality, gaming technology and player protection and considered the city's leading venue for sophisticated casino entertainment. The gaming floors impress with an appealing ambience and a modern gaming offering, welcoming guests with premium entertainment utilising the latest technological innovations. NOVOMATIC gaming technologies have long been an integral part of the casino floor, with regular updates providing a fresh, new gaming experience utilising the latest products and attractions in the casinos.

With the latest update in early August, 22 PANTHERA™ 2.27 upright cabinets were fitted with the multi-game jackpot mix CASH CONNECTION™ Edition 1. The exciting new jackpot system is now implemented on eight machines at the Casino Esplanade, five at the Reeperbahn, four at the Casino Mundsburg and another five at the Casino Steindamm. However, due to the current COVID-19 distancing regulation for gaming floors, not all machines can presently be activated at once.

The CASH CONNECTION™ Edition 1 game mix comprises four titles with a diversity of themes that ensures there's something for every taste and preference: Charming Lady™, Emperor's China™, Empress of the Pyramids™ and the fruit slot Sizzling Hot™. Each game offers, among many other highlights, an exciting Lock 'N' Win feature for attractive prizes and the chance to win one of the jackpots. Each machine bank is connected as a Progressive Link for the Grand, while the Major win level is set up as a Standalone Progressive within the game-mix on the individual machine. In addition, all CASH CONNECTION™ machines are part of a Wide Area Mystery Progressive, the extremely popular 'Hamburg Jackpot' that can be won in all four of the Spielbank Hamburg's casinos.

Frank Herrmann, Operations Manager Casinos Esplanade and Mundsburg, is convinced that the combination of multi-game offer, Linked Progressive and Wide Area Progressive will become a favourite with the guests: "With this update, we are providing our guests with a new and extended selection of games, whilst maintaining the exact same number of machines on the floor. In addition, all CASH CONNECTION™ machines offer the respective win levels Grand, Major, Minor and Mini as well as the big Hamburg Jackpot. This makes the system certainly the most interesting in our casinos. We are certain that this expanded offer will be highly appreciated by our guests and prove a popular addition to our casinos in the long term."



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### **About NOVOMATIC**

*The NOVOMATIC Group (including the NOVO SWISS AG and Novo Invest GmbH) is one of the biggest international producers and operators of gaming technologies and employs around 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in around 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 230,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at [www.novomatic.com](http://www.novomatic.com)*

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