

BEGE EXPO 2019 REVIEW

Release date: November 28th, 2019 • Embargo date: immediate release

NOVOMATIC: Austrian highlights at BEGE Expo 2019

Amidst two awards won on the occasion of the event and a broad portfolio of Winning Technology presented within a new stand design, the key highlight for NOVOMATIC at the recent Balkan Entertainment & Gaming Expo (BEGE Expo) 2019 was the great customer interest and excellent footfall at this major gaming event for the region. The local subsidiaries made sure to welcome all visitors and guests in true Austrian style.

At the 12th edition of BEGE Expo, the NOVOMATIC stand welcomed show visitors with a great variety of market-specific offers presented in the most popular cabinets like the PANTHERA™ series, the V.I.P. Lounge™ cabinets and the V.I.P. Eagle™ I 3.32 – with Winning Technology to suit player preferences as well as operators' requirements and economic considerations.

Regional best-sellers have traditionally been multi-game mixes comprising the most popular NOVOMATIC video slot classics – and a variety of these were on display at BEGE: The Legend Gaminator® 1T multi-game edition with 43 legendary titles, Superia Games Premium Mix 2 with 43 games, NOVO LINE™ Interactive Edition X1 with 30 titles, NOVO LINE™ Interactive Concurve Edition 4 comprising five games for single screen curve cabinets and Impera Line™ HD Edition 7 boasting 53 titles. This last powerful package of performers was also the winner of the show organizer's "BEGE EXPO Award" in the "Game Content" category, which the local team was honoured to receive next to an honorary award for the long-term support of the show. Additionally, the Impera Line™ HD Edition 7 game mix demonstrated the integration of slot and ETG offerings with a live link to a LOTUS ROULETTE™ Pro ETG Roulette installation with six player stations.

Game-synchronized XL LED effects, two 32" HD screens as well as a tilted slant top base featuring a TouchDeck™ player interface are the key features of the V.I.P. Eagle™ I 3.32, which combines all the advantages of a slant top with the high visibility of a stylish upright cabinet. Operators clearly recognized the outstanding potential of this machine as an attractive spotlight on the casino floor. The Lucky Lady character certainly needs no introduction in the international gaming industry – and at BEGE, visitors were delighted to encounter her casting Wild Spells in a game concept that premiered in the region: Lucky Lady's Wild Spell™.

Milos Pejic, NOVOMATIC Regional Manager SEE Gaming Operations, said: "With this year's exhibition stand concept, we have deviated from traditional show concepts and instead brought a touch of Vienna to Sofia. We are very grateful for the excellent customer feedback we received at the show, and the great interest in our portfolio of products and solutions for the Balkan markets. Especially the new V.I.P. Eagle™ I 3.32 cabinet hits a note with the operators of the region and also the Lucky Lady's Wild Spell™ game title ranges high among the visitors' favourites."



BEGE EXPO 2019 REVIEW

Release date: November 28th, 2019 • Embargo date: immediate release

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

For more information, please contact:

Andrea Lehner
Product Marketing
NOVOMATIC AG

Mobile: +43 664 40 66 721
Office: +43 2252 606 626
alehner@novomatic.com

