

NOVOMATIC wins WKO Export Prize

Subtitle: For the 24th time, the annual Austrian Export Prize was awarded to the country's most successful export companies at Exporters' Nite 2018. One of the winners: NOVOMATIC in the Tourism and Leisure Industry category.

Gumpoldskirchen, 27 June 2018 (OTS) – Every year since 1994, the Austrian Export Prize is awarded to Austrian companies with the most success in foreign markets. This year, NOVOMATIC applied for the prize and emerged as a winner in the Tourism and Leisure Industry category. The leading company from Gumpoldskirchen, with a strong focus on export, was honored for international success by Federal Minister Margarete Schramböck and WKO President Harald Mahrer at a Black Tie Gala in the Vienna Museumsquartier.

NOVOMATIC has been steadily improving its turnover since the company was founded 38 years ago. The gaming technology group is a clear market leader in Europe, and active around the globe with more than 300 subsidiaries. In total, NOVOMATIC employs more than 25,500 employees worldwide, 3,300 of those in Austria alone.

“As a globally operating gaming technology group with exports to more than 75 countries, this prize is not just a high commendation for NOVOMATIC's successful international engagement, but also confirmation that we are contributing significantly to Austria's export success,” said NOVOMATIC CEO Harald Neumann. “Not only that, we are proud, with an export quota of around 97%, to do our part for Austria's economic success,” he continued.

Focus on sustainable growth and consolidation

“NOVOMATIC is not interested in short-term profit maximization, we prefer to think long-term,” said NOVOMATIC CEO Harald Neumann on the company strategy. The company plans to shift focus to a consolidation of the corporate group so that global growth can be fostered over the next few years. “This also, of course, includes modest acquisitions and the evaluation of various national subsidiaries in regards to their optimization potential.” He noted that after rapid growth over the past few years, the time has now come to optimize internal processes and structures across the board. NOVOMATIC is also an international pioneer when it comes to the area of player protection. In 2017, an innovative fingerprint access system was introduced at ADMIRAL Casinos & Entertainment AG in Austria, and the facial recognition access system CLEVER ENTRY was introduced at LÖWEN Entertainment GmbH in Germany.

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 75 countries. The Group operates around 270,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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