

NOVOMATIC Americas at NIGA 2016

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NOVOMATIC Americas made an impact at NIGA 2016

NOVOMATIC Americas has always placed great importance on its relationship with the Tribal gaming community, appreciative of the opportunity to work with, and learn from, the professionals within it. NIGA 2016 was the third appearance of NOVOMATIC Americas at the National Indian Gaming Association tradeshow and it exceeded all expectations.

Leading the NIGA product line-up for the subsidiary this year was the DOMINATOR® Curve cabinet – a dramatic evolution of the proven-performing DOMINATOR® cabinet. The Curve features all the ergonomic and design elements that made its predecessor such a success, plus the advantage of a curved 40” full HD vertical touchscreen monitor. The DOMINATOR® Curve presentation at NIGA featured eight standalone base themes, each with a unique art package and several terminals that demonstrated a standalone progressive – for the chance to win an even greater reward!

The *World Championship of Slots™* (WCOS) was another main focus on the NOVOMATIC show floor. A bank of six DOMINATOR® cabinets were prominently positioned at the front of the booth, not only demonstrating the new Octavian software suite, but also displaying a double rotating sign that showcased the company’s inventive new tournament system.

Not your average “slam the button as fast as you can” slot tournament, WCOS takes thought, technique, and when it comes to the opportunity of doubling up on winnings... a little bit of luck! Show-goers were lining up to participate in hourly slot tournaments that had players yelling at the screens with excitement, all racing the clock to compete for various prizes. A lucky grand prize winner even walked away with an iPad Pro.

Attendees on the NOVOMATIC booth failed to miss the large signage presenting the Seasons Queens™ bank. Spring Queen™, Summer Queen™, Autumn Queen™ and Winter Queen™ - each of the four seasons were highlighted in a one-of-a-kind structure centered on the four base themes of this standalone progressive bank. Players were enamored by the four slots, each with a unique art package focused on the sights and sounds of the season, as well as season-specific free spin bonuses.

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At NIGA 2016, NOVOMATIC Americas not only showed the extended Tribal gaming community a new selection of market-attuned products, but also demonstrated that the company is here and ready to perform.

About NOVOMATIC:

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 24,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 235,000 gaming terminals in its some 1,600 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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