

# **NOVOMATIC** heralds the Future of Gaming at BFG in Belgrade

As the official sponsor of the trade show, NOVOMATIC was the center of attention at the Belgrade Future Gaming (BFG). Showcasing the newest innovations and offering first-class entertainment at the booth, the gaming technology company once more demonstrated its position as the industry leader in the Balkans.

**Gumpoldskirchen, June 4, 2024** – Sharing a booth with the local ETG specialist FAZI, NOVOMATIC welcomed customers and operators at this year's BFG from May 28-29 at the Belgrade Expo. The booth was an extraordinary experience for visitors with a strong product line-up and a unique atmosphere that underscored just how much NOVOMATIC is shaping the future of gaming.

## **Must-SEE products**

Visitors to the BFG explored the newest innovations made by NOVOMATIC and were inspired by the products on display. Legendary gameplay was guaranteed with the recently launched **GODS & LEGENDS™ Link**, presented in the internationally highly acclaimed **DIAMOND X™ 1.55J** cabinet. This new Progressive Link comes with four different games and mythical heroes, all of which have the popular LOCK & SPIN Feature.

Also presented in the DIAMOND X<sup>™</sup> 1.55J was the successor to the fan favorite XTENSION<sup>™</sup> Link, namely **XTENSION** Link<sup>™</sup> **Volume 2**. Coming with ten thrilling titles, Expanding Reels Feature and Free Games, this Progressive Jackpot is setting new standards when it comes to player experience.

The product highlights on display didn't stop here: Secrets of Wealth™, Magic Cleopatra™ and Roll on Fire™, the new Linked Progressive trio from **CASH FLOOD™ Link**, amazed visitors with a thrilling base game, an additional cash prize matrix and the chance for a reel CASH FLOOD™ with a Progressive Jackpot win.

In addition to the powerful Progressive Links, NOVOMATIC also focuses on Game Mixes, which are also very popular in the region: The **Impera Line™ HD Edition 9** comprises an incredible range of 72 games, featuring all time classics like Book of Ra™ or Sizzling Hot™ as well as new titles like Rays of Aton™ or Splendid Fruits™ – there is certainly something for every taste in this mix.

The Impera Line™ HD Edition 9 was showcased in the **V.I.P. X Lounge™ 2.32** cabinet, one of the newest gaming terminals made by NOVOMATIC. The V.I.P. X Series is aimed at discerning gaming guests and casino operators who want to offer their visitors a high-quality gaming experience. The V.I.P. X Lounge™ 2.32 offers an exceptionally luxurious experience with exquisite V.I.P. comfort, extra high and wide gaming screens, and a first-class sound system with comfortable seating.

In the dedicated **FAZI** area of the booth, the local ETG specialist showcased premium ETG solutions such as the impressive **TITAN ROULETTE** in a show set-up featuring four player stations, a fully automated Roulette wheel, and an integrated display solution. The **OPTIMUM PLUS** is another highlight product with larger screens, enhanced ergonomics and a compact footprint. On top and as





a first, FAZI will also present the **MASTER KING**, their first multi-game slot cabinet, featuring the most popular FAZI online games.

### **Best For Guests**

Not only were visitors captivated by NOVOMATIC's innovative product range, but the gaming technology leader also offered a first-class experience at the booth with various attractions in the fun corner. While savoring excellent culinary delights, guests could take a sporting challenge at table football, and enjoy the unique atmosphere at the NOVOMATIC booth with music by a DJ.

Miloš Pejić, NOVOMATIC Regional Manager SEE, emphasized: "We are a team dedicated to offering the best gaming experience for our guests and we are therefore thrilled to have received so much extraordinary feedback during our time at BFG. A big thank you goes both to our customers and operators in the SEE and to our team, who made this whole experience possible. Our dedication to innovating and shaping the future of gaming was once again on display for all to see".

#### **About NOVOMATIC**

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs more than 25,300 staff worldwide. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit <a href="https://www.novomatic.com">www.novomatic.com</a>

### For more information please contact:

Nicole Fink Head of Product Marketing NOVOMATIC AG

Mobile: +43 664 887 456 38 Office: +43 2252 606 871 510 nfink@novomatic.com

