

Indo Pacific Gaming

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NOVOMATIC signs distribution agreement with Indo Pacific Gaming

NOVOMATIC announces that it has entered into a distribution agreement with Indo Pacific Gaming (IPG) to supply its full range of gaming solutions into the Asia-Pacific region.

Under the agreement, Indo Pacific Gaming will provide sales distribution for its specialist markets of Cambodia, Laos, Sri Lanka, Goa, Nepal and Vietnam. The NOVOMATIC product suite consists of leading slot machines, market-focused games and multi-game mixes, electronic table games, systems, jackpots, sports betting and media technologies. The partnership will accelerate the expansion of NOVOMATIC in the Asia-Pacific region.

As part of an international growth strategy, NOVOMATIC continues to develop its footprint in Asia-Pacific with top-performing ETG installations and the introduction of its latest gaming technologies throughout the region. In addition, the portfolio of Asian-themed NOVOMATIC slot games is expanding and brand new titles such as Dragon Hits™ and Asian Dragon™ Hot were premiered at ICE 2019 in London last week.

Loren Stout, VP of Operations and Sales IPG, said: “This agreement with NOVOMATIC further strengthens our product portfolio for our valued customers. We look forward to a successful partnership with NOVOMATIC and providing their world leading suite of products throughout our territories in Asia.”

Robert Dijkstra, VP of Business Development and Sales, Asia-Pacific NOVOMATIC, said: “Partnering with IPG, who has a very respectable track record in these territories, NOVOMATIC will strengthen its presence and reach to provide products and services to new and existing customers.”

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs around 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.



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