

BEGE 2018 Preview

Release date: November 5th, 2018 • Embargo date: immediate release

BEGEXPO
Balkan Entertainment & Gaming



NOVOMATIC shines brightly with Diamond display at BEGE

Continued expansion in the Balkans region sees NOVOMATIC present a broad portfolio of its latest products on Stands #2.1 to #2.4 at BEGE 2018 in Sofia. Led by local subsidiary Novo Investment Bulgaria, the line-up will be headed by the new Diamond Roulette, shining brightly as it premieres in the market.

Occupying a large area at BEGE – the major gaming show for the Balkans and Eastern European region – again this year, NOVOMATIC will be represented by its leading product brands, in addition to regional operation brands Flamingo and Millennium.

Diamond Roulette leads the product line-up, presenting a cutting-edge automated roulette solution that will deliver fast-paced roulette to a variety of terminals around the stand, including the V.I.P. Lounge™ 2.32 and its new sister V.I.P. Lounge™ Curve 1.43. The compact roulette wheel is designed for very small to large venues – and everything in between – and at BEGE, the game will be presented as part of the Impera Line™ HD Edition 6 multi-game mix.

A selection of new and market-proven products will be on display to visitors from around the region. The new PANTHERA™ 2.27 will be presented in Bulgaria for the first time with game mixes NOVO LINE™ Interactive Edition X and NOVO LINE™ Interactive Jackpot Edition 1 deluxe. The single screen cabinet version, PANTHERA™ Curve 1.43 that features a 43" curved 4K display, will also be prominent on the stand with a selection of stand-alone jackpot games from the Fortunes series.

Market-leading cabinets returning to the show include the IMPERATOR 3.24, NOVOSTAR® II 2.24, GAMINATOR® Scorpion 2.24 and NOVOSTAR® V.I.P. 3.50 with a host of content. Brand new game mixes will be presented on the cabinets, such as Superia Games Premium Mix 2 with new titles like Amazing Ladies and Fruit Parade, and The Legend Gaminator® 1T with a selection of proven classics and new themes.

Ainsworth machines will also feature on the stand – the A600™ cabinet will be displayed with Mega Choice Treasures™ games like Cash Cave and Mustang Money, as well as the A640™ with a selection of game mixes featuring Multi Win 1, 2 and 3. In addition, the myACP casino

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management system will be demonstrated by Octavian with updates and new features such as the latest GDPR tools.

Roman Czubak, Head of Sales Central and Eastern Europe NOVOMATIC, said: “We are excited to be able to present our current product line at BEGE 2018 in Sofia, including Diamond Roulette, the newest addition to the NOVOMATIC automated wheel family. We are looking forward to welcoming all visitors to our stand and giving them an insight into our latest products for the market.”

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs around 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 75 countries. The Group operates around 270,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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