

GREENTUBE ACQUIRES ABZORBA

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NOVOMATIC Subsidiary Greentube Acquires AbZorba Games

NOVOMATIC subsidiary Greentube has acquired a 100% shareholding in the US based mobile social casino gaming company AbZorba Games LLC for an undisclosed sum. The company with Greek roots is specialized in social casino gaming apps for mobile devices and will ideally complement the Group's integrated NOVOMATIC Interactive gaming portfolio.

AbZorba Games was founded in 2012 as a technology company based in Delaware, US, with its R&D headquarters in Athens, Greece. The company develops social casino and multiplayer games based on a proprietary gaming platform. It has a strong B2C mobile casino brand and delivers proven B2B white label turnkey solutions to a wide range of partners. All games are free-to-play multiplayer entertainment apps with a product range that includes Black Jack, Poker, Roulette and slots – all of which range among the top 10 games in the Google and Apple app store within their category. AbZorba Games has reached over 4 million gamer installs in March 2014.

The purchase of Abzorba and its portfolio of leading product lines in the field of social casino game apps for mobile devices perfectly supplements Greentube's current social casino portfolio and will further strengthen the NOVOMATIC Interactive branch in this important market.

AbZorba founding members Andrew Hughes and Emmanouil Moschous bring a wealth of experience in the fields of telecommunications and mobile entertainment and will continue to conduct the accelerated growth in their top management positions.

"We are absolutely thrilled that AbZorba is joining the prestigious NOVOMATIC Group. Right from the outset of our discussion we felt complete alignment of vision for our table-top casino titles and believe the alliance will provide the best possible platform for our combined success", said Andrew Hughes, CEO and co-founder of AbZorba Games.

Thomas Graf, CEO Greentube paints an optimistic scenario for the future: "Greentube is the leading European model company in the field of pay-to-play online gaming entertainment. We can refer to a multitude of successful acquisitions and integrations of globally operating Internet



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gaming technology startups. In cooperation with the founders of this ‘innovation hub’ and via our group’s access to international markets and resources we can realize business opportunities for an accelerated and sustained growth while at the same time generating attractive perspectives and und creative options for the entire Greentube Group.”

The NOVOMATIC Group is one of the biggest producers and operators of gaming technologies and one of the largest integrated gaming companies in the world. The group employs more than 22,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 232,000 gaming machines in its about 1,500 plus traditional and electronic casinos as well as via rental concepts.

Part of the Group is also ADMIRAL Sportwetten GmbH, Austria’s leading sports betting operator with more than 200 outlets as well as the Vienna based online gaming specialist Greentube Internet Entertainment Solutions GmbH. With the acquisition of Betware and the foundation of NOVOMATIC Lottery Solutions in 2013 the Group entered the lottery business segment and thus completed its transition into a truly integrated gaming concern.

The main markets of the group are the Member States of the European Union; the Central, Eastern and South Eastern European markets where NOVOMATIC was, due to its early market entry, able to establish an excellent position; as well as expanding markets with exceptional growth such as Latin America and the US.

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